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Media Deal In Spain Page 7



Shown after the exchange of documents in Reno, Nevada USA are, from right: Marcos Quintas; Alberto Nuez de Seoane; SCI President Larry Rudolph; Dr. Marcial Gomez Sequeira and Norbert Ullmann.

SCI Signs Cooperation Agreement With Cega Multimedia In Spain

Following years of work, a cooperative agreement has been signed to help expand SCI's presence worldwide.

The SCI Executive Committee and the International Affairs & Development

Committee decided in 2002 to concentrate the international membership growth efforts in Europe and Canada.

After the successful implementation of this vision it was decided in 2009 to

increase SCI's presence in the Spanish and Portuguese-speaking countries.

With the help of Regional Representative Thomas Saldias, many new Chapters were opened in Latin America. Norbert Ullmann, as Regional Representative Europe, did the same for the Iberian Peninsula, where from one Chapter in the year 2000 SCI has today nine active chapters from Andorra to Portugal.

The next necessary step is to expand the presence among these 2.5 million hunting license owners. An ideal partner was found in Cega Multimedia, Madrid, Spain. This media group, run by SCI members as owners and CEOs Dr. Marcial Gomez Sequeira, majority owner; Alberto Nuñez de Seoane, minority shareholder and CEO, as well as Marcos Quintas as CEO/COO, owns and operates "FICAAR," the largest international Hunting Show in Madrid, as

well as "Caza y Safaris," the largest Spanish hunting magazine, with a Portuguese subsidiary.

In November 2010 SCI President Larry Rudolph and SCI-IADC Chair Norbert Ullmann, as well as Dr. Marcial Gomez Sequeira and Marcos Quintas for Cega Multimedia, signed a cooperation agreement.

In order to celebrate this important step forward for SCI, President Larry Rudolph invited the principals of Cega Multimedia to attend the SCI 2011 Convention in Reno.

President Rudolph welcomed the cooperation agreement with Cega Multimedia and said: "I'm very proud to announce this new cooperation that will help increase SCI's presence in the Ibero-American countries and I thank Cega Multimedia for partnering up with SCI."

Occidental Andalusia Measuring Course

Attendees of the SCI Official Measurer Course in Cordoba, Spain, shown here, are: Measurer Instructor Norbert Ullmann, left; seated front row left, Enrique Grande, President SCI Occidental Andalusia Chapter. In SCI

Chapter under the leadership of President Enrique Grande have since then organized two "Measuring Days" to help the SCI members in the area enter their trophies into the SCI Record Book system.



Measuring course proves successful in Spain.